

## goworkers

Coast to Capital's Business Navigator Service exists to signpost small businesses and start-ups to the vital support they need to survive and grow. Based in Shoreham-by-Sea on the Sussex coast, our team of expert Business Navigators have an in-depth knowledge of the diverse Coast to Capital region, which stretches to Croydon in the North, Mole Valley in the East, Lewes in the west and also encompasses bustling Brighton & Hove and rural West Sussex.

### About (Go Workers)

goworkers is a Brighton-based web Networking and Recruitment Company founded in June 2016 by Jonathan Parsons. The goal is to create a large network of people to help build an open networking community to provide and find work for people. goworkers is a human integrated web-based platform connecting you with all kinds of trades from admin assistants, bookkeepers, designers; anyone who can work remotely. goworkers offers business network manager to find and manage your work. Jonathan encountered the Business Navigator service through the online portal. Ryan Davies provided a one-to-one diagnostic service to identify Jonathan's business needs and signpost him to relevant support organisations.

### The Challenge

During the process of starting up his company, Jonathan had a wide variety of questions about support available and the best way to access this. Prior to speaking with a Navigator, he had an idea of the support he required but requested help navigating through the wealth of support on offer and identifying the most appropriate organisations and programmes. Jonathan was signposted to relevant support organisations to assist with the start-up phase, including Enterprise First, Finance South East, National Apprenticeship Service to state a few.

### The Solution

Jonathan was able to get specialised start-up advice through Enterprise First gaining access to the Start and Grow programme. He has also been put in touch with apprenticeship organisations to guide him through the process along with opportunities in the local area. The Navigator service also helped to identify relevant grants and funding opportunities available. goworkers has progressed well in short time establishing a new website, branding and unique software for the service.



### Jonathan Parsons, goworkers

"The Business Navigator service has truly been a huge part of goworkers success. The Business Navigator has been with goworkers on every step of the way. goworkers has had its up and downs like any start-up business, but the best thing about the Business Navigator is their understanding of the steps we needed to take and putting us in touch with so many helpful people and organisations along the way. The Business Navigator was able to foresee some of the help that we needed before we even knew we needed it and this is what really made a difference. We received many referrals for really helpful services from the Business Navigator from business mentoring, workshops and local Government grant schemes that we would never have heard about."

<http://www.go-workers.co.uk>