



Kaekwondo Ltd

Coast to Capital's Business Navigator Service exists to signpost small businesses and start-ups to the vital support they need to survive and grow. Based in Shoreham-by-Sea on the Sussex coast, our team of expert Business Navigators have an in-depth knowledge of the diverse Coast to Capital region, which stretches to Croydon in the North, Mole Valley in the East, Lewes in the west and also encompasses bustling Brighton & Hove and rural West Sussex.

About (Kaekwondo Ltd)

Kaekwondo Ltd is a mobile app development company based in Sussex and founded in February 2015 by John Hardman. John is developing mobile applications that help support time and productivity management in the workplace. Their products are 'here to help you do the things you enjoy'. John first encountered Coast to Capital's Business Navigator Growth Hub service when the Start-up Britain Bus Tour visited Brighton in July 2015. Business Navigator, Marsha Robert, was in attendance and provided a one-to-one diagnostic service to discover John's business needs and signpost him to relevant support organisations.

The Challenge

As founder of a very new startup, John had a wide variety of questions about where and how to gain access to business support. Like most startup entrepreneurs John had an idea of the business support available but was finding it tricky to navigate the wealth of support that exists in the Coast to Capital Region. John was signposted to the most appropriate sources of support that could assist such an early stage startup, including UKTI, Coast to Capital Local Enterprise Partnership, Wired Sussex, and Entrepreneurial Spark, to name but a few.

The Solution

John was accepted into the February 2016 intake for Entrepreneurial Spark to help develop his mobile app product further. He has also been in touch with the University of Brighton to discuss graduate internship placements and support for businesses. Likewise, John is registered with Wired Sussex and has found their resources and events to be very helpful for networking and finding like-minded businesses.



John Hardman, Kaekwondo said:

"With questions answered, and a growing network of other entrepreneurs and supporting organisations, Kaekwondo is well prepared for the transition from development to release and on-going operations."

<http://www.kaekwondo.com/>