



case study

HANO UK

Coast to Capital's Business Navigator Service exists to signpost small businesses and start-ups to the vital support they need to survive and grow. Based in Shoreham-by-Sea on the Sussex coast, our team of expert Business Navigators have an in-depth knowledge of the diverse Coast to Capital region, which stretches to Croydon in the North, Mole Valley in the East, Lewes in the west and also encompasses bustling Brighton & Hove and rural West Sussex.

About (HANO UK)

HANO UK is Brighton based sandwich shop serving Vietnamese-style Baguette (Banh mi) along with Vietnamese Street food. Katy T. Hoang contacted the Business Navigator Growth Hub as she was looking for guidance in starting up the business with particular focus on applying for the licences for the business along with support finding an appropriate premises to trade.

The Challenge

Katy's largest obstacle was finding a suitable premises for her food retailer. During this process many different options had to be considered which would impact on how the business operated. Katy had a good idea of the premises she was looking for but was searching for options to give her an idea of what was available and where best to locate the business. HANO UK also wanted to make sure they applied for the correct licences depending on the premises type they chose.

The Solution

Ryan researched and presented options to HANO UK on a variety of locations and premises types. Through the process Ryan also raised awareness to local and regional events to help develop the business and its contacts. Katy has now found the premises and will soon be opening her new business in St James Street, Brighton. The business is now in the final stages of starting up and Ryan is working with HANO UK to ensure that the business is fully supported during this final phase. Ryan referred through the appropriate contacts at the council to help Katy set up as quickly as possible. The Navigator also helped identify relevant programmes and funding opportunities.

Katy T. Hoang, HANO UK

"We would like to thank Ryan for sending us all the information on premises for our shop and guiding us through where to register our food business as well as keeping us informed of all the food events in the Region.

This has been very helpful to us. Thank you! "

HANO UK is located at No. 105A, St James Street, Brighton, Bn2 1TP