



## Tuck n' Snug

Coast to Capital's Business Navigator Growth Hub is a free support service with the aim to help businesses start up and grow. A team of Business Navigators will support any business in the Coast to Capital region, which covers from Croydon and East Surrey down to Brighton & Hove, across to Lewes in the east and Chichester in the west. Speak to your local Business Navigator today to help you access practical support and contacts.

### About (Tuck n' Snug)

Tuck n' Snug, based in Chichester, is a new concept in children's 'stay-on' bedding. It looks like any other bedding set but fabric flaps secure the duvet cover and pillowcase to the mattress; stopping the bedding from slipping off the bed during the night. There are no zips, no buttons, no Velcro. Kids can climb in and out to go to the loo. There's plenty of wriggle room so children feel unrestricted and comfortable plus they stay cosy and warm all night long.

### The Challenge

Annabel Anderson, founder of Tuck n' Snug, was originally referred to the Business Navigator service by her local Chamber of Commerce, West Sussex County Council and Start Up Loans. Annabel was looking for support with expanding her clientele base and securing funding for further growth.

### The Solution

After several discussions with Business Navigator, Marsha Robert, Annabel was referred to Chichester District Council, Coast to Capital's Business Growth Grants and Enterprise Europe Network, to name a few. In this connection, Tuck n' Snug are in discussions with Enterprise Europe Network in order to create an international profile and begin exporting. Marsha has been a valuable, supportive and interested asset to Tuck n' Snug. She has pointed us in a number of directions and resources, which have been helpful as we try to grow the business and build the profile of the company.



Annabel Anderson, Founder, Tuck n' Snug said:

"Coast to Capital Business Navigator has been a very valuable business support portal to Tuck n' Snug. The organisation has been brilliant at pointing us in the right direction of organisations and networks to enable us to pursue business support and economic growth opportunities. I highly recommend that any small business gets in touch to help navigate the range of help and support available."

<https://www.tucknslug.co.uk/>

